

TRANSPORT ET LOGISTIQUE INTERNATIONALE

1. Enseignant :

Monsieur Michel Fish

2. Code :

TLI01

3. Objectif :

International logistics has become a major concern in modern global business both from the manufacturing and broadening world markets points of view.

From the production point of view, are concerned not only the supply of raw materials, but also the ever increasing supply of semi-finished and finished products.

For this development to succeed, the constraints – and key elements – specific to the international scene must be identified so as to provide the adequate ‘management’ response.

One of the key elements that make up the supply chain is international transportation.

The course, taught by several specialists, will thus focus on the above-mentioned element, in order for the participants to have an overall view of the importance of transportation in an ever developing global world.

The part of the course presented below is taught in English so as to familiarize the participants with the concepts and terminology used internationally, and to grasp the major influence of North America in the construction of the international logistics concept and its various components.

It focuses on the various tools that need to be understood for a successful international transportation operation, then will pursue with a presentation of sea carriage.

The course is divided in two parts:

- theoretical input, to provide or consolidate a minimum knowledge and insure a homogeneous class level
- hands on experience – through one or more case studies – to apply the theory and understand the interactions in the field of transportation.

4. Contenu :

Part 1: Introduction

- Logistics and transportation
- Conceivable solutions
- Elements to take into account

The Tools

- Packaging / Packing
- Types of packing material: conventional, pallets
- Containers
- Marking
- Incoterms

Means of Transportation

- Sea carriage

Transportation insurance

Part 2: Case study(ies) in international transportation

5. Pré requis :

No prerequisites are required for the course presented above

6. Niveau des études :

Licence 3 / Bachelor, 1^o année ESCI

7. Nombre d'heures :

15 h

8. Nombre d'ECTS :

2

9. Langue d'enseignement :

Anglais

10. Méthodes pédagogiques :

The course is taught as follows:

1. a theoretical input, illustrated by numerous examples / photos taken from the professor's long professional experience;
2. a hands-on experience through the case study in international transportation that calls upon the participants' assimilation of the theoretical input.
3. participants are expected to contribute to the course through questions and/or other input.

11. Modalités d'évaluation des étudiants :

One multiple choice test (individual assessment)

One assignment (group work) or formal written examination (individual)

12. Bibliographie :

Books

Antony P. Barone, International Logistics, 2002 (ISBN 0970811500)

Michael Stroh, A Practical Guide to Transportation and Logistics, 2001 (ISBN 0814406661)

Incoterms 2000: ICC Official Rules for the Interpretation of Trade Terms (bilingual), International Chamber of Commerce ICC Publishing S.A. (ISBN 928421199)

Luce Jame, English-French / French-English Dictionary on Customs and Excise, editions de Janus (ISBN 2912668077)

Jean Belotti, Le transport international des marchandises, Editions Vuibert, 2004 (ISBN 2711778819)

André Chevalier, François Duphil, Le transport : gérer les opérations de transport de marchandises à l'international, Editions Foucher, 2005 (ISBN 2216095885)

Specialized Magazines

Logistiques Magazine

Transports Magazine

Transports Actualités

Liaisons Transport

Generalist magazines

MOCI : Moniteur du Commerce International

Les Echos : les suppléments périodiques sur le Transport

Business Week

Far Eastern Economic Review

Websites

www.wk-transport-logistique.fr